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What is Brave-A-Thon?

The Indian Hill Brave-A-Thon is A collaborative fundraising campaign held in coordination with school leadership and uniquely designed to meet the interests and needs of each school population.

Mission:

The Indian Hill Brave-A-Thon is a fundraiser designed to promote community at the classroom, grade, school, district and community level, while raising the necessary funds to provide educational enrichment and unique scholastic opportunities through the Indian Hill Parent Teacher Organization.

Objectives:

1. Provide a community engagement experience for students, faculty, and staff at Indian Hill Schools
2. Generate the required funding for each school's operating budget for PTO sponsored programming, as well as, other PTO projects. Optimally we will also be able to fund principal wish lists.
3. Promote school spirit

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How Does Each Student Participate?

Each student will have a personal campaign page. This is being done through 99pledges. Parents can either opt-in and have 99pledges make your student(s)' page or the parent or student can make it themselves. We STRONGLY recommend that you let 99pledges do that work for you! It's one less thing to do. They do not sell or share emails...ever.

Opt-In Form:

https://docs.google.com/forms/d/e/1FAIpQLSfUd9MJDBhVwdZC9ubQcwm61Wu7m_Y8Qzr0ezal26Clatqa0A/viewform

Each student will have the opportunity to participate by showing their school spirit and what it means to be a Brave. They will be asked to send their personal link out to friends and family to support them and their school. They will also be able to participate in Brave-A-Thon at their school. Each of these days will be configured differently to meet the needs of that student population.

There is no minimum requirement for each student to reach and there will not be any individual prizes.

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What Date is the Brave-A-Thon?

The Brave-A-Thon main event will be held on March 12th at PS, ES, and MS. It will be held on April 3rd at the HS.

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How Can I Contribute Money?

If you would like to be a sponsor and have your family name or corporation displayed throughout our communications and events, you can either email Katy Fraser for more information or use this PTO link: <https://www.ihpto.org/brave-a-thon/>

Otherwise, please consider making your contribution via a student(s)' online page. This will be a quick link that you can easily use to contribute. There will be a cash or check option outside of 99pledges. This money will be added to the child's page that is designated. The turnaround time with cash or checks will be slower.

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Where Does the Money Collected Go?

The money collected is going to go right back to the students through the programs, events, speakers, equipment and more that the PTO funds. If you visit the PTO website: <https://www.ihpto.org/join-ihpto/pto-in-action/> you can see what the PTO funds. Also, more PTO funded programming can be seen under volunteer opportunities. The needs of each school community are different and the PTO customizes their contributions to make sure the community needs are met.

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Why is the High School Brave-A-Thon Event on a different day than the other schools?

The focus of the PTO is on meeting the needs of the schools we partner with. In order to prevent conflicting with testing and other previously scheduled events, the Brave-A-Thon will be held on a day that is best for the High School community. Each school will have a different schedule and timeline, so having the event on a different day will not impact the overall feel of this district wide event. In fact...it may give the High School an advantage to raise the most money!

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What does the PTO currently pay for?

The IH PTO works in unison with the school district to provide intra- and extra-curricular opportunities for the students, faculty and staff. The funding is different at each school to meet the needs of that community.

The operating budget for PTO requested programming, etc. is approximately \$36 per student. The cost for a family membership is \$35. The difference is made up with one off requests, in kind donations, and formerly Spring Fling's profits. Spring Fling will be happening this year, not as a fundraiser, but as a FUN event.

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What happened to Spring Fling?

Spring Fling is alive and well! Nothing has happened except we are returning it to its former self, a community event designed to generate smiles not funds. The cost will be

minimal. There will be more announcements coming about this but mark your calendar for March 14th: 1-3pm.

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What should I expect at the updated Spring Fling?

You should expect fun! This updated version of Spring Fling was designed based on parent, teacher and student feedback. We wanted to ramp up the things people love. There will activities galore. In an effort to decrease costs and volunteer requirements, food will not be served and there will not be carnival games.

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Why do I need to “opt-in” to have my student(s)’ page(s) made?

We are sorry for this inconvenience. The decision to launch this new fundraising campaign came after everyone completed their Final Forms for Indian Hill. The wording in Final Forms for the 2020-2021 school year did not include sharing emails with vendors that are working on school programming. In honoring those documents, families must “opt-in” this year. Next year, this option will be included in the Final Forms.

Opt-In Form:

https://docs.google.com/forms/d/e/1FAIpQLSfUd9MJDBhVwdZC9ubQcwm61Wu7m_Y8Qzr0ezal26Clatqa0A/viewform

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What is 99 pledges?

99 pledges is the vendor we are partnering with to launch the Brave-A-Thon campaign. They have held over 600 successful school campaigns.

Here is their website for more information: <https://app.99pledges.com/fundraisers/new>

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How do I opt-in?

Here is the opt-in page:

https://docs.google.com/forms/d/e/1FAIpQLSfUd9MJDBhVwdZC9ubQcwm61Wu7m_Y8Qzr0ezal26Clatqa0A/viewform

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Are the activities the same at all the schools?

No, the activities are not the same at each school. Parents, teachers, faculty and staff have come together to create an amazing event that is customized to the community at each school. There may be some similarities at the different schools, but each will have its own flare.

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Can I set up a family page instead of individual student pages?

Unfortunately, no. Our platform is not set up to create family pages or link student pages together. Each school will be its own “team” with the students at that school having their own personal page.

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Will the students be competing against each other to raise money?

No. The students will be encouraged to raise money in support of their school. We will not be displaying the amounts individual students raised. We will announce how much money each school raised, as well as, how much the entire campaign raised from all 4 schools.

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